

Governance and Financial Sustainability

Innovation and success in the Manicouagan–Uapishka Biosphere, Canada



United Nations
Educational,
Scientific and Cultural
Organization



• Manicouagan-
• Uapishka
• Biosphere
• Reserve



Similar Stories

- 2007 – designation awarded with no core funding from government
- 2010 – grant dependency unsustainable; strategic planning for financial sustainability needed

How did they do it?

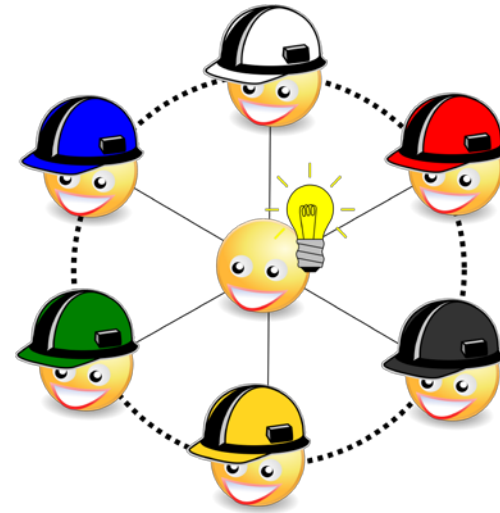
* behaving like a business rather than a non-profit

* seeking and attracting the necessary skill sets

Business: What skills do we need?



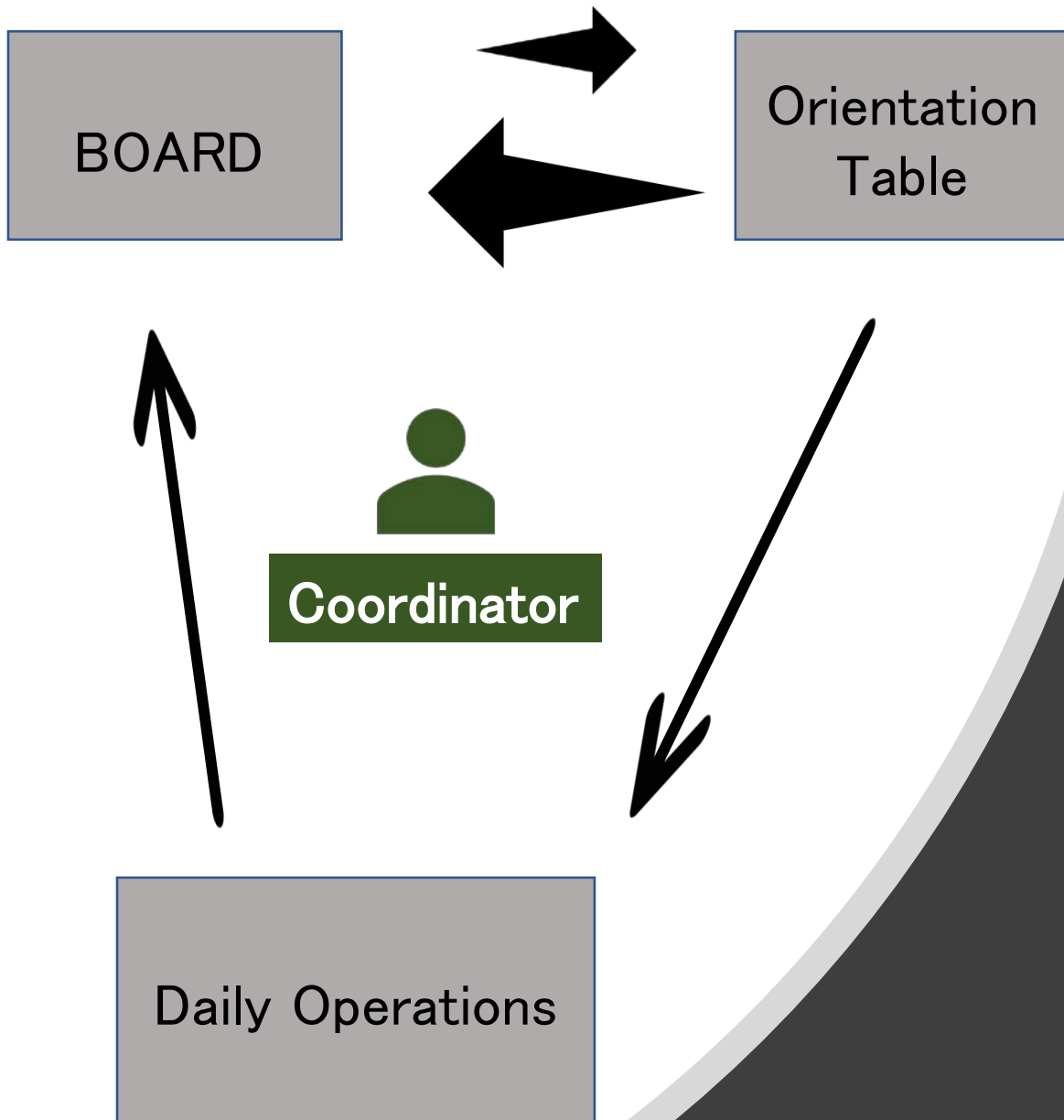
NGO: What skills do we have?



NGO



BUSINESS



Adapting the Governance

Governance vs. Project Development

BOARD



Strategic Planning

ORIENTATION TABLE (OT)

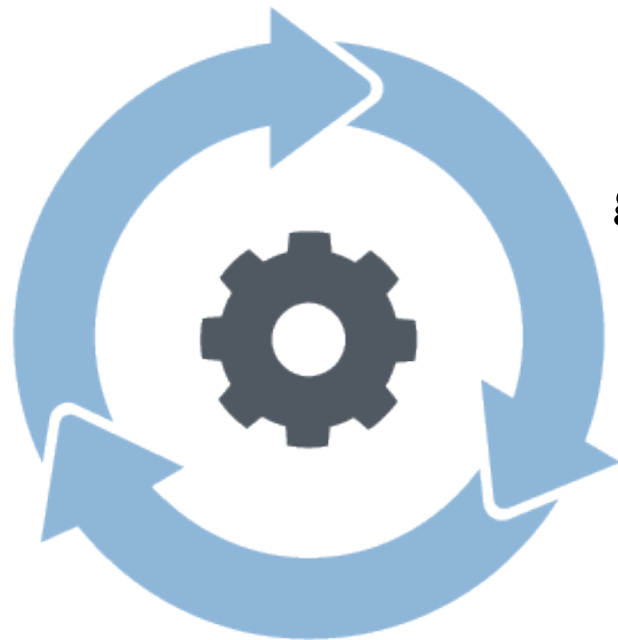


Think tank – ideas people

The Coordinator & supporting team

Key duties:

- Manage daily operations
- Work with annual budget and implement action plan
- Report on progress to board



groups

- main point of contact for organisation
- investigating partnerships with other and BRs
- represents the BR with domestic and int'l audiences
- coordinate the interlinked functions and to oversee the holistic approach of MAB.



Income Generation



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Develop an entrepreneurial culture

- Creation of service / product to sell
- Diversification with 2 business units
- By 2013, RMBMU was 75% self-funding

MU Conseils



Offers consultant services in social acceptability, strategic planning and public consultations.

www.mu-conseils.com

Uapishka Station

With financial partners, it is owned and operated by the Biosphere, offering:

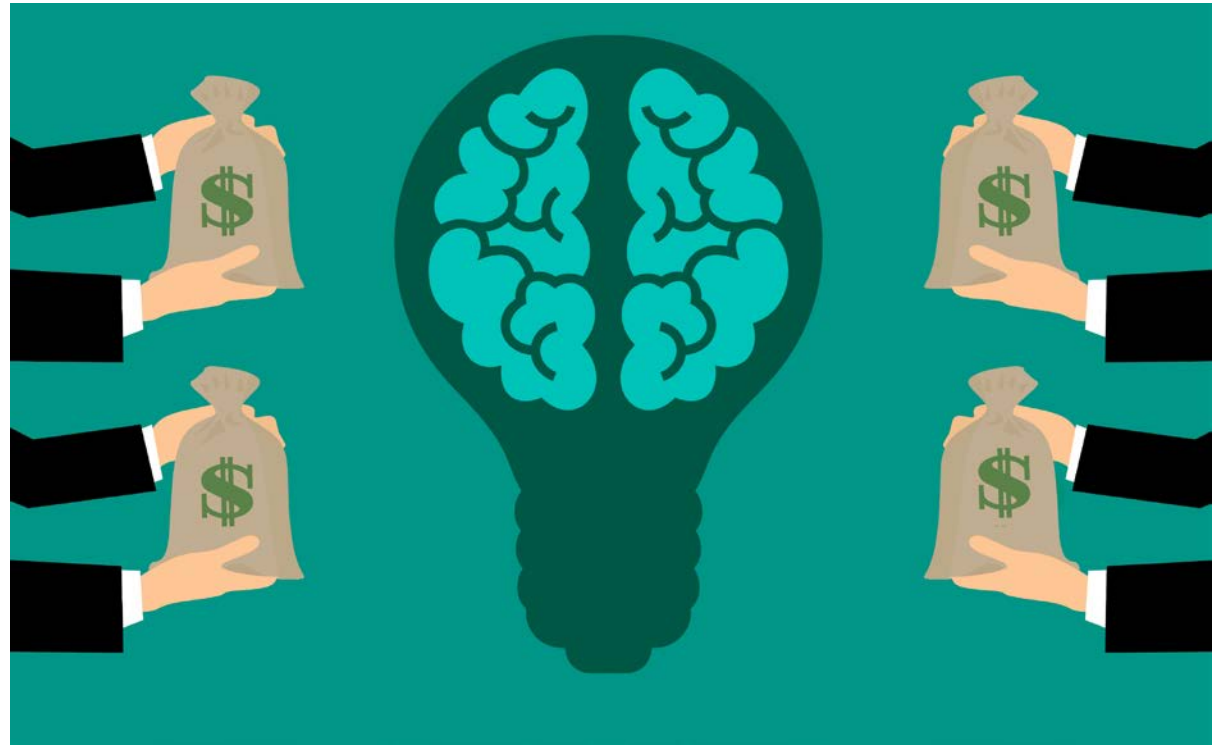
- + accommodation
- + research facilities
- + eco tourism services

- + employment
- + internship opportunities
- + capacity building

Dandanslenord

Stationuapishka.com

2018 – over
75% self-
funded





Our future?

Rethinking governance?

- is the current structure serving our needs at present
- how will it best serve our future?
- do we currently have the skills we need represented?